



## Energy Efficiency Services



*ICF International is a national leader in changing the way energy efficiency reaches the marketplace.*

### Our Clients Include:

- California Energy Commission
- Centerpoint
- Con Edison
- Entergy
- Federal Energy Regulatory Commission
- Massachusetts Technology Collaborative
- National Grid
- New Jersey Board of Public Utilities
- New York State Energy Research and Development Authority
- Northeast Energy Efficiency Partnerships
- Northeast Utilities
- NSTAR Electric and Gas
- Pacific Gas and Electric
- Public Service Enterprise Group
- Reliant
- Southern California Edison
- TXU Energy
- U.S. Department of Energy
- U.S. Department of Housing and Urban Development

For nearly two decades, ICF International has provided cutting-edge technical, marketing, and project management services to promote energy efficiency, both domestically and internationally. ICF's energy experts have first-hand knowledge of the challenges of designing and implementing successful programs for energy efficiency and market transformation. Our experts come from all areas of the energy industry, including federal and state governments; utilities; energy service companies; heating, ventilation, and air conditioning (HVAC) dealers; lighting design businesses; and energy equipment sales. These professionals capitalize on their knowledge and experience to promote energy efficiency in the marketplace.

Our largest effort is full-service support to the U.S. Environmental Protection Agency's (EPA's) suite of ENERGY STAR® programs. Through this and other efforts, we work with all stakeholders in the energy efficiency community, including federal and state government agencies, utilities, nongovernmental organizations, building owners, product manufacturers, engineering and architectural professionals, construction firms, financing institutions, and the general public.

## Our Approach

ICF's experts understand the challenges of designing and implementing energy efficiency programs that can transform the market. We support energy efficiency initiatives with a broad range of services and expertise, including the following:

- Account management
- Benchmarking
- Commercial lighting
- Data management
- Demandside management
- Distributed generation
- HVAC
- Industrial and manufacturing processes and technology
- Market research and evaluation
- Marketing and outreach
- Measurement and verification
- Public lighting
- Program development and strategic planning
- Rebate and incentive processing and administration
- Residential and commercial new construction
- Residential lighting, windows, and appliances
- Technical and financial analysis and support
- Training and education
- Turnkey program design, planning, and implementation
- Web-based tools

**Passion. Expertise. Results.**

## Featured Solutions

### **EPA's Suite of ENERGY STAR Programs**

ICF provides full-service support to EPA's suite of ENERGY STAR programs.

**Labeling** — As a key labeling program implementer, ICF identifies, recruits, and cultivates program champions; builds and fosters strategic alliances; conducts and facilitates meetings, seminars, trainings, and workshops on technical specifications, how to sell ENERGY STAR, and other topics; and develops tools and materials. ICF provides market research and analysis to inform the development of new ENERGY STAR specifications and assists EPA in developing national and regional marketing strategies. ICF has helped EPA expand the program to encompass more than 50 product categories. American businesses/consumers have purchased more than 2 billion qualified products.

**Residential** — ICF supports EPA's ENERGY STAR Program for New Homes and Home Performance with ENERGY STAR for existing homes. Program development support includes market research; target market selection; research and evaluation of the Model Energy code, Home Energy Rating System Program, and Building Performance Institute's certification and accreditation services; residential HVAC technology assessments; research and support for development of program technical requirements; evaluation of home verification sampling protocols; outreach and support to utilities, state energy offices, and public utility commissions; and strategic planning for program implementation.

**Commercial and Industrial Buildings** — As the lead contractor for the ENERGY STAR Commercial and Industrial Buildings Program, ICF promotes the financial value of continuous energy management improvement and deliver technical assistance, training, and outreach to hundreds of ENERGY STAR partners. As of 2006, ICF has helped EPA recruit more than 2,500 commercial and industrial partners who have benchmarked more than 3.4 billion square feet of commercial building space.

### **New York State Energy and Research Development Authority (NYSERDA)**

ICF provides program design and implementation support to NYSERDA for a number of high-profile, energy efficiency and market transformation programs. Our work involves coordinating closely with state and local government officials, utilities, energy service companies, electrical contractors, chambers of commerce, and industry associations. ICF has demonstrated its ability to bring key stakeholders together, influence decision makers, and bring about critical market changes and improvements. ICF's support to NYSERDA has encompassed effective, energy-efficient commercial lighting; residential new construction; high-quality, energy-efficient light emitting diode traffic lights; high-efficiency public street lighting; demand control ventilation; energy-efficient reach-in refrigerators and freezers, vending machines, and ice-makers; combined heat and power applications; energy-efficient transformers; and climate change support.

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## About ICF International

ICF International (Nasdaq: ICFI) partners with government and commercial clients to deliver consulting services and technology solutions in the energy, environment, transportation, social programs, defense, and homeland security markets. The firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program life cycle, from analysis and design through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 1,800 employees serve these clients worldwide. ICF's Web site is <http://www.icfi.com>.

For more information, please visit [www.icfi.com](http://www.icfi.com) or contact:

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