



Public Health and Safety Services



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The complexity and interconnectedness of public health and safety issues require a broad perspective to form workable solutions. ICF International provides this perspective, offering a tailored portfolio of solutions—organizational improvement, program management and evaluation, strategic communications, training, and information technology—across the health care arena. We are able to develop effective regulatory and non-regulatory strategies based on our knowledge and hands-on experience in health science research and emergency preparedness and response. Our staff is experienced in a wide range of public health issues, including environmental health, obesity, food safety, HIV/AIDS, bioterrorism, patient advocacy, pharmaceutical access, mental health, substance abuse, and healthcare policy.

Our Services

From human health assessments, to food safety studies, to homeland security, to outreach to pediatricians, ICF draws on a wealth of knowledge and experience to deliver innovative solutions.

Organizational Improvement.

Developing sound organizational strategies: from aligning the organization with its objectives to supporting improvement and transition.

Typical Projects: Organizational assessment of HHS emergency planning and response function within the Assistant Secretary for Health; creation of the nation's first Critical Infrastructure Protection Plan for DHS, highlighting public health and health care.

Program Management & Evaluation.

Supporting programs through goal-setting, cost-benefit analyses, program evaluation, and cost, schedule and performance management.

Typical Projects: Program management, including oversight of the national program evaluation for *Healthy Steps for Young Children* (www.healthysteps.org).

Strategic Communications. Developing public relations and advertising activities including market research, strategy and message development, and campaign design and management.

Typical Projects: Collateral for EPA's Office of Children's Health Protection; lead awareness outreach for EPA and HUD, including outreach on WIC and Head Start.

Training. Tailoring training to meet client goals and preferred learning styles.

Typical projects: Leadership Development Program for SAMHSA; strategic planning and outreach on HHS University; "mad cow" exercise for FDA; National Pharmaceutical Stockpile Full-Scale Exercise for Iowa (co-sponsored by CDC).

Information Technology. Developing an diverse array of IT applications.

Typical Projects: Children's Environmental Health Literature Database for EPA; automated management of thousands of comment letters for FDA dockets.

Regulatory Strategies. Producing analyses to design, evaluate, implement, and improve programs.

Typical Projects: Rulemaking support to CDC on the *Public Health Security and Bioterrorism Preparedness & Response Act*.

Non-Regulatory Strategies. Designing and implementing public-private partnerships and voluntary programs.

Typical Projects: Support to *Communities in Motion* grantees, including voluntary air quality projects that address asthma.

Health Science Research. Addressing complex science and risk issues through diverse expertise in public health and related sciences.

Typical Projects: Toxicological profiling and modeling for ATSDR, FDA, and EPA; analyzing drugs and chemicals used in foreign aquaculture.

Our Services (continued)

Emergency Preparedness and Response. Customizing solutions to prevent, prepare for, respond to, recover from, and mitigate against catastrophic events and terrorist attacks.

Typical Projects: On-site EPA Emergency Operations Center support for anthrax incidents; integrated statewide exercise for the MA Department of Public Health and the Executive Office of Public Safety.

Featured Solutions



Healthy Steps for Young Children.

ICF has supported *Healthy Steps for Young Children* since 1994. Healthy Steps is a national initiative to redesign primary healthcare for young children by providing a patient-responsive, develop-

mentally-oriented approach. ICF houses the *Healthy Steps* Program Office and is responsible for overall program management.

Lead Awareness Program.

ICF has developed public service advertising, designed collateral materials, and conducted campaign research and evaluation. We created the program's "Runs Better Unleaded" advertising campaign that was used throughout the Washington, D.C., and Baltimore, Maryland, transit systems; as cinema advertising in Baltimore; and in doctors' offices and clinics around the country.



EPA Headquarters Emergency Operations Center (EOC) Support for Anthrax Incidents.

From October, 2001 through March 2002, ICF personnel were integrated into the permanent Operations Team at the EOC. Support for anthrax incidents included gathering data on *Bacillus anthracis* (including guidance from CDC, OSHA, and other agencies) and distributing it to the EPA Regions, providing support for meetings of the NRT, NCC, and other interagency groups involving representatives from EPA, and incorporating the information into the EPA OERR SitReps. ICF also created and maintained anthrax incident tracking matrix; organized and posted all anthrax-related information on the secure EPA EOC Web site; and prepared the initial internal EOC after-action report for the activation spanning the events of September 11, 2001, the anthrax incidents, and the 2002 Winter Olympics.



ICF International's Contract Vehicles

- Office of Personnel Management Training and Management Assistance Services #OPM-0207-00030, OPM-0207-00006
- GSA Management, Organizational, and Business Improvement Services (MOBIS) #GS-23F-8182H
- GSA General Purpose Commercial Information Technology Equipment Services #GS-35F-4121D
- GSA Marketing, Media, and Public Information Services #GS-23F-0115K
- GSA Environmental Services #GS-10F-0124J
- GSA Logistics Worldwide (LogWorld) #GS-10F-0578N
- GSA Professional Engineering Services (PES) #GS-23F-0016P
- DHS Program Management Services BPA #GS-10F-06-LP-A-0007

About ICF International

ICF International (NASDAQ: ICFI) partners with government and commercial clients to deliver consulting services and technology solutions in the energy, climate change, environment, transportation, social programs, health, defense, and emergency management markets. The firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program life cycle, from analysis and design through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 3,000 employees serve these clients worldwide. ICF's Web site is www.icfi.com.

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