



ICF International Corporate Capabilities for the U.S. Census Bureau Task RD-2014 Methodological Research

Qualifications and Experience

ICF International offers staff and consultants with expertise and highly technical and specialized skills in this area. ICF has more than 30 years of experience in providing survey research services to federal agencies, including the U.S. Census Bureau. Our staff has substantial experience with mixed and multi-mode data collection, integrating several data streams for analysis and reporting, and working with many sub-populations and difficult-to-enumerate groups.

We provide services in all nine potential areas of research:

- **Questionnaire Design:** We are skilled at designing and evaluating survey instruments that emphasize item clarity and ease of navigation and encourage high response rates, within all modes of data collection.
- **Non-English Language Data Collection Instruments:** Our experience in conducting nationwide surveys has included evaluating the best way to effectively communicate not only the item content and directions, but also the purpose of the survey and data privacy protections.
- **Response Burden Studies:** We have developed approaches to evaluating and reducing response burden, including thoroughly mining available administrative data.
- **Enumeration Modes:** We have extensive experience in evaluating the strengths and challenges of data collection modes for survey content and respondent populations.
- **Hard-to-Enumerate Methods:** We have developed creative approaches to address coverage response concerns for surveys that include highly mobile members, those living in rural or remote areas, or those with languages other than English.
- **Ethnography:** We have experience with all U.S. racial and ethnic populations and low-income groups and are also available for critical populations such as urban and rural African Americans and intranational migrants.
- **Privacy Issues:** We research, understand, and address concerns about data privacy and confidentiality to obtain reliable information and to maximize response rates.
- **Human Factors and Usability Research:** We have substantial experience in developing and evaluating web-based data collection tools and websites for optimum design and ease of use.
- **Data Collection and Training Procedures:** ICF is assisting the Census Bureau to select and train field staff under another contract. Our staff design and evaluate recruiting, testing, and training efforts as well as assess policies and practices to evaluate and retain effective employees.

Key Personnel

The ICF International Project Team consists of:

Key Project Staff

- Project Director: **Christopher Spera, Ph.D.**

- Project Manager/Senior Social Scientist: **Diana Davis, Ph.D.**
- Project Administrator: **Theresa King**
- Senior Survey Methodologist/Specialist: **John Kunz, MA**
- Senior Survey Methodologist/Specialist: **Boris Rachev, MA/MPA**
- Sampling Statistician: **Y. Michael Yang, Ph.D.**
- Senior Sociolinguist: **James C. Jones, Ph.D.**
- Senior Cognitive Psychologist/ Interviewer: **Ronald Szoc, Ph.D.**
- Translator: **Marie Milla, MS**

Consultants

- Senior Social Scientist/Methodologist - Ethnographer: **Elijah Anderson, Ph.D.**
- Senior Social Scientist/Methodologist: **William W. Falk, Ph.D.**
- Senior Social Scientist/Methodologist: **B. Lindsay Lowell, Ph.D.,**

Subcontractor

- Second Language Testing, Inc.

