



Organizational Sustainability



ICF offers broad experience to help organizations develop and execute their sustainability plans.

Organizational sustainability has increasingly become an important, but vague, business concept. Customers, stockholders, legislative entities, and even employees are clamoring to develop baseline criteria for operations.

Business leaders who successfully manage the complexities of sustainability are being rewarded for delivering intangible advantages that lead to tangible benefits: enhanced brand image, better balance sheets, and higher stock valuations.

How does a business approach sustainability when sustainability includes nearly every aspect of the business—from the supply chain to the customer? Where are the opportunities? Which internal departments need to participate? Proactive, profitable strategies and tactics are available to help managers mitigate risks and seize opportunities.

Our Approach

ICF International offers broad experience to help organizations develop and execute their organizational sustainability plans. We pioneered today's standard approaches for building performance improvement, product performance, fleet efficiency, green power, and carbon mitigation.

We combine a comprehensive approach with a focus on performance benchmarking, carbon inventories, "investment-grade" opportunities, and best practices from the field. We develop strategies for maximum recognition and reward. The result is an organizational plan that is:

- Thematically consistent
- Works across organizational stovepipes
- Delivers creative, profitable solutions that will define leadership in the sustainability arena

Other aspects of the ICF approach add to our breadth and flexibility. We team with others to deliver the most compelling, cost-effective solutions. In some cases our clients are already engaged with quality solution providers with whom we can collaborate. If this is not the case, we can make introductions to our "strategic partners" who we believe are the best in the business. We also leverage existing tools and resources whenever possible. Not every problem is unique, so when the right "off the shelf" solution is available, we will recommend it. These approaches, combined with our international presence and broad project experience, result in real actions and real benefits for our clients.

Featured Solutions

U.S. Green Building Council Portfolio Initiative

The U.S. Green Building Council (USGBC) created a series of Leadership in Energy and Environmental Design (LEED) programs that define "green" certification criteria for new design, existing commercial buildings, neighborhoods, and homes. Thousands of professionals have taken the LEED trainings. Building owners worldwide seek LEED certificates for environmentally sustainable practices.

When USGBC wanted to expand its offering to support the environmental performance of entire organizational building portfolios, USGBC chose ICF as a partner in developing program specifics. ICF is currently working with 22 companies that include Bank of America, USAA Realty, and HSBC to help them compare, improve, track, certify, and be recognized for their sustainable portfolio practices. With USGBC, ICF has begun to prototype a Web-based tracking and resource environment. The USGBC initiative is critical to it successfully expanding activities central to the current international dialog on corporate sustainability.

Corporate Sustainability Planning

ICF is providing carbon strategy and building portfolio energy efficiency services to help a major Silicon Valley company determine its carbon-offset strategy. ICF is performing a comprehensive greenhouse gas inventory for the company, helping the company explore renewable energy options, and providing detailed guidance on the international renewable energy and carbon offset market.

To reduce the company's carbon footprint and achieve tangible operational savings, ICF is delivering building portfolio energy efficiency solutions, including portfolio wide energy benchmarking and energy management

strategy services. As a result, the company will be able to ensure that its carbon strategy leads to environmental benefits locally at its building facilities as well as globally at international offset and renewable energy projects. ICF has performed similar services for a number of other Fortune 500 firms, including advising HSBC as it became a carbon-neutral company.

Sustainability Support via Transformation Programs

Starting in 1989, ICF was a leader in developing and implementing regional, national, and international voluntary programs aimed at assisting corporations to improve their energy efficiency and reduce their environmental impact. This work, involving clients such as the Environmental Protection Agency, Department of Energy, states, and utilities, has resulted in ICF having directly supported hundreds of leading corporations in planning and executing initiatives to improve portfolio energy performance, increase fleet efficiency, buy green power, and communicate their achievements to stakeholders.

Our support has included well-informed analysis to assess costs and benefits and creative messaging to maximize recognition and downstream bottom line benefits. Our work has included the design and support of more than one dozen analytical tools; development of performance benchmarking algorithms and Web site for rating performance over time; development of product performance specifications; and design of brand development campaigns.

In China, India, and other countries, ICF assists corporate and program managers to improve the environment using lessons learned in the United States.

About ICF International

ICF International (Nasdaq: ICFI) partners with government and commercial clients to deliver consulting services and technology solutions in the energy, environment, transportation, social programs, defense, and homeland security markets. The firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program life cycle, from analysis and design through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 1,800 employees serve these clients worldwide. ICF's Web site is <http://www.icfi.com>.

For more information, please visit www.icfi.com or contact:

Tom Roessler
1.703.934.3621 (p)
1.703.934.33530 (f)
troessler@icfi.com

Donald Anderson
1.202.862.1207 (p)
1.202.862.1144 (f)
danderson@icfi.com

ICF International
9300 Lee Highway
Fairfax, VA 22031